



2022  
**GIULIA**



# A JOYFUL MARRIAGE OF PERFORMANCE AND ART

It starts with a strong foundation. The Alfa Romeo Giulia brings a legacy of world champion race titles and a passionate Italian design aesthetic to every relationship. Giulia is specially equipped to weather the challenges and conditions of the road ahead while keeping its rich, storied past conspicuously in the rearview mirror. For all involved, it promises to be a blissful union.



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# WITH OUR DNA, THE TRACK BECKONS

The courage to reach further — it's what sets Alfa Romeo, its designers and its drivers apart. Racing still serves to prove and inspire Alfa Romeo design, long known to be geared for both track and street. It has produced a wide range of innovative vehicles that are now hailed as classics. From the 8C 2300 (which won the 1931 Le Mans) to the Giulia GTA (taking several 1960s European Touring Car Championship titles) to the Alfa Romeo 155 V6 Ti (an Italian Superturismo series champ in the 1990s), Alfa Romeo continues to push forward in order to proudly look back.



Giulia Quadrifoglio shown in Montreal Green.

HISTORY

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## THE DA VINCI EFFECT

As one of the original founders of the Italian automotive industry, Alfa Romeo is rooted in and influenced by Italian art, architecture and culture. The Leonardo da Vinci principle of tension between tendons and muscles guides how we think about automotive design. Balancing this tension brings us ever closer to the ideal vehicle form. Much like the famed artist, our design collective applies the disciplines of science, engineering, sculpting, drafting, architecture, physics and geometrical theory to achieve our overarching vision: body and machine symmetry.



SOMETHING  
TO BEHOLD



Giulia Quadrifoglio shown with steering wheel and leather-wrapped dash.







FOR THOSE WHO WOULD RATHER  
DRIVE IT THAN HANG IT ON A WALL







Always harkening to its roots, the Giulia Quadrifoglio proudly carries on the historic good-luck tradition of the four-leaf clover badge — distinguishing the very top Alfa Romeo performers since 1923.

Features include 19-inch Dark 5-hole aluminum wheels with Pirelli® performance tires, performance front and rear fascias, carbon fibre active aero front splitter, dynamic dual-mode quad exhaust and high-performance Brembo® brakes with Anodized brake calipers.



Memorable performances start with great seats. Enjoy 10-way power driver and passenger seats, including 4-way lumbar support bolsters and manual thigh support. Available Sparco® Carbon Fibre Racing Seats shown above.







# GIULIA QUADRIFOGLIO: KNOW IT BY EAR

Distinct, deep rumbling exhaust notes offer a fair warning. It's how the Giulia Quadrifoglio, with its dynamic dual-mode quad exhaust, announces its arrival: the very latest in a long line of exceptional Alfa Romeo performers that have earned the coveted clover emblem. For well over a century, Alfa Romeo designers and engineers have built legendary vehicles — and a legendary brand — by achieving remarkable symmetry. Heightened emotions and innovative technology are passionately pursued in equal measure. These defining principles inspire everything from our most powerful Formula 1 entries to today's Giulia Quadrifoglio — all clocking in world-class performance laps on racing's most challenging tracks.

Giulia Quadrifoglio shown in Alfa Red.

QUADRIFOGLIO

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Giulia Quadrifoglio shown in Etna Red.

QUADRIFOGLIO

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2.9L TWIN-TURBOCHARGED V6 ENGINE

510  
HORSEPOWER  
6000  
Nm  
3.9  
SECONDS  
0-100km/h  
307  
km/h  
TOP SPEED

2.9L TWIN-TURBOCHARGED V6 ENGINE





# SPARCO® RACING SEATS: NOBODY EVER DREAMED OF BEING DRIVEN

The available Sparco SPX racing seats represent the ultimate evolution of the Sport seat. The SPX uses a combination of carbon fibre and advanced composites that give the driver both comfort and performance in a lightweight package. With the ergonomic shape of the carbon fibre backrest and the seating position of the RTM composite lower, the SPX firmly holds the driver during extreme lateral forces and is comfortable for long road trips.

Available Sparco racing seats shown in Black with Green and White accent stitching.





## FORMULATED BY FORMULA 1

Alfa Romeo Racing and the Giulia Quadrifoglio share a special bond: Alfa Romeo DNA that's steeped in pacesetting innovation. Alfa Romeo has long leveraged racetrack technology with street-smart design to make its mark in Formula 1 racing and on commuter lanes alike.

*Alfa Romeo*  
— — —  
**RACING**  
SINCE 1910



Giulia Quadrifoglio shown in Etna Red.

QUADRIFOGLIO

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# VELOCE: THE PERFECT EXPRESSION OF "FAST"



Alfa Romeo has long been the master of connecting its storied history with a promising new automotive future. The latest chapter? The new Giulia Veloce. Named for the Brand's 1962 sport coupe, Veloce is Italian for "fast" and inspires every aspect of its new sedan incarnation. This modern Veloce brings a striking level of performance and design to its class. Beyond 206 kW, it features a body-colour body kit and Sport rear diffuser, mechanical limited-slip differential, 19-inch Sport 5-hole aluminium wheels, Red-painted brake calipers with White Alfa Romeo script and Black window surrounds, all lending to Giulia's competitive spirit.

Giulia Veloce shown in Alfa Red.

VELOCE

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19-inch Sport 5-hole aluminium wheels with 255/35R19 run-flat performance tyres on the rear, Sport rear fascia and exhaust, Red brake calipers, 35-watt bi-xenon headlamps and body-colour cladding.







Alfa Romeo has always taken a unique and innovative approach to design its automobiles; it is the point of convergence between the most cutting-edge technology and a strong instinct to inspire emotions — always putting the driver at the centre of the design. The cabin embraces a striking combination of materials, including aluminium interior accents, Sport pedals and footrest. Leather gloves may be a thing of the past as the heated front seats and steering wheel are wrapped in leather, while the 10-way power driver seat includes 4-way lumbar support with power bolsters and manual thigh support. With conveniences like a wireless charging pad and headlamp washers, Veloce effectively marries body and machine.

Giulia Veloce interior shown in Black.





## ALFA LINK™ SUSPENSION

Giulia excels at high-lateral acceleration with its front double-wishbone suspension. Its semi-virtual steering axis delivers rapid, accurate steering. In the rear, a patented 4<sup>1</sup>/<sub>2</sub>-link system makes for optimum lateral grip and comfort on any surface.

## INTEGRATED BRAKE SYSTEM (IBS)

The innovative IBS combines stability control and other traditional brake system components into one unit, reining in all that Giulia dishes out. Pedal feel is acutely responsive, Antilock Brake System (ABS) vibration is minimised and brake responsiveness is improved.

# HIDDEN ASSETS

## CARBON FIBRE DRIVESHAFT

An ideal power-to-weight ratio is the outcome of Giulia's lightweight, high-tech materials — including the use of carbon fibre for the driveshaft. It works to enhance Giulia's overall balance and response, providing exceptional handling even in extreme conditions.

## ALL-ALUMINIUM 2.0L TURBO-CHARGED 4-CYLINDER ENGINE

What's under the hood is over the top with 206kW, 400Nm, 0-100 km/h in 5.7 seconds and a 240km/h top speed.



Giulia shown in Misano Blue.

TECHNOLOGY

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**RACE** (only on Quadrifoglio with Alfa DNA Pro) activates the over-boost function, opens up the dual-mode exhaust system and turns off ESC,\* increasing torque to maximise performance.

**DYNAMIC** delivers sharper throttle response, enhanced steering feedback and performance shift-mapping for sporty on-road driving.

**NATURAL** is a comfort setting for a perfect balance in daily driving and is calibrated to be the default setting.

**ADVANCED EFFICIENCY** is engineered to deliver maximum fuel efficiency; on Quadrifoglio, it also changes the threshold for all of the safety systems.

## ALFA DNA DRIVE MODE SELECTORS

Both the Alfa DNA Drive Mode Selector and Quadrifoglio’s exclusive Alfa DNA Pro instantaneously adapt the behavior of the vehicle to the selected driving mode. The systems automatically reset to “Natural” at the vehicle start while retaining the ability to change modes at any time.

Giulia Quadrifoglio shown with Alfa DNA Pro Drive Mode Selector with Race Mode.

\*A note about this brochure: all disclosures can be found on the last page.



HARMAN KARDON®:  
SURROUNDED BY THE BEAT  
OF YOUR OWN DRUM



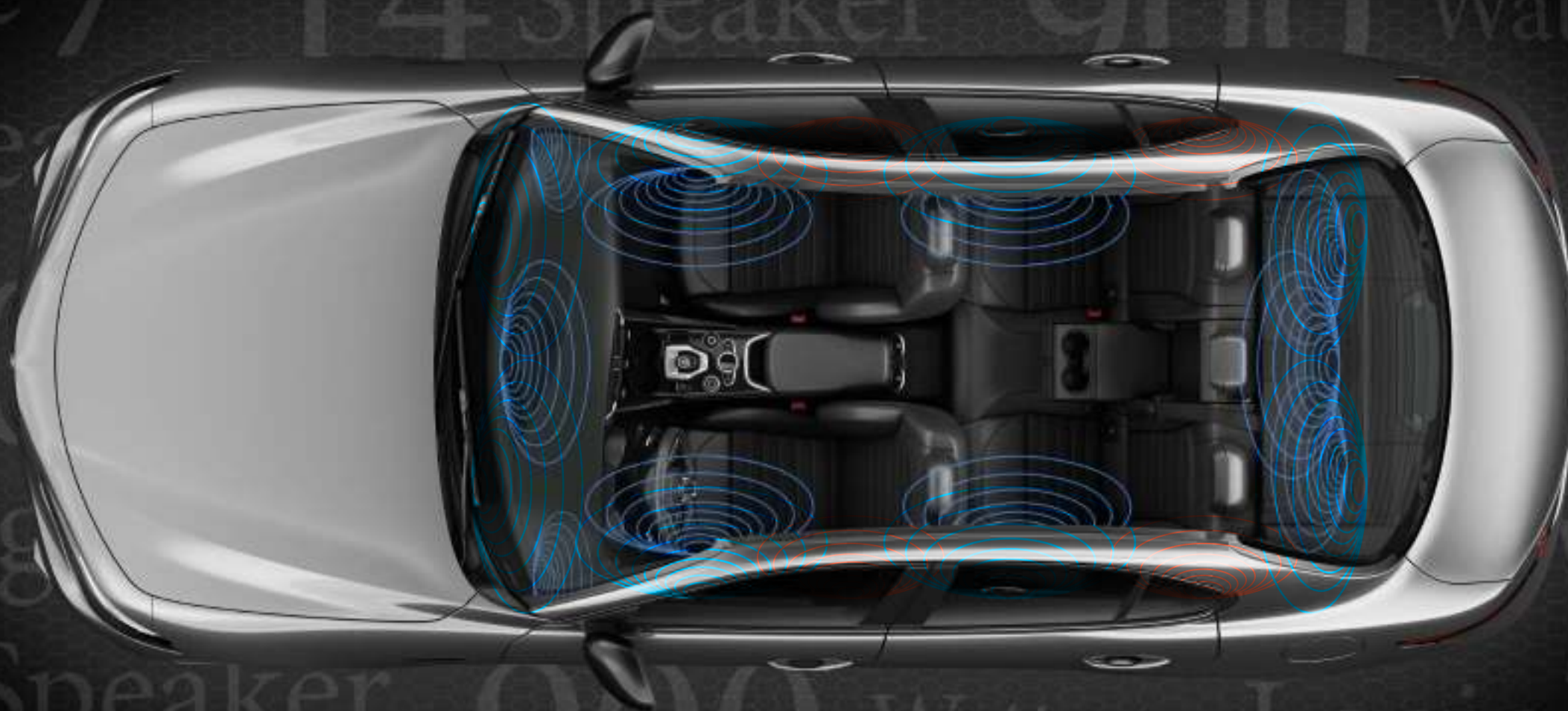


HARMAN KARDON®:  
THE PINNACLE OF  
AUDIO ENGAGEMENT





## THE VIP SUITE: UPGRADED



If there's one mood-transforming measure equal to driving a Giulia, it's the impeccable audio engagement achieved. The standard 180-watt system surrounds occupants with an acoustically impressive performance, thanks to 8 speakers (4 tweeters and 4 woofers).

Alfa Romeo has partnered with Harman Kardon® to make concert-like sound available for the ride. Its 900-watt, 12-channel, class-D amplifier and Logic 7® sound technology distribute clear sound through a system of 14 premium speakers with a subwoofer. Brushed aluminium speaker surrounds mark the distinction of quality, striking the right chord in every sense.

The Harman Kardon premium audio system is standard on Quadrifoglio and included in the Lusso Package available on Veloce.

TECHNOLOGY

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## CONNECTIVITY

### APPLE CARPLAY®<sup>2</sup> COMPATIBILITY

This is smart iPhone® integration, so you will experience your favourite features through your dashboard. With Siri®<sup>12</sup> all you have to do is ask — catch up on calls and messages, get directions from Apple Maps or request a song through Apple Music. The system lets you browse music or discover nearby petrol stations, parking, restaurants and more. Plus, Maps helps to anticipate where you're headed.

### ANDROID AUTO™<sup>3</sup> INTEGRATION

Bring the best of Google with you in your Giulia. Talk to Google on Android Auto<sup>3</sup> and get things done with your voice so you can keep your focus on driving. Easily send messages, get directions, control media and more. Just say, "Hey Google" or long-press the voice-control button on your steering wheel.







2



3

## CONNECTIVITY

FORWARD COLLISION WARNING (FCW)  
WITH FULL-SPEED STOP<sup>4</sup>

AIR BAG<sup>5</sup> SYSTEM

ANTISLIP REGULATION (ASR)

HILL START ASSIST (HSA)

ADAPTIVE CRUISE CONTROL WITH FULL  
STOP (ACC STOP)<sup>6</sup>

LANE DEPARTURE WARNING (LDW)<sup>7</sup>

BI-XENON ADAPTIVE HEADLAMPS

## STANDARD SAFETY & SECURITY

DYNAMIC STEERING TORQUE (DST)

ALFA STEERING TORQUE (AST)

BACK-UP CAMERA<sup>8</sup> WITH DYNAMIC GRID  
LINES AND REAR PARK SENSORS<sup>9</sup>

BLIND SPOT MONITORING (BSM)<sup>10</sup>

REAR CROSS-PATH DETECTION<sup>8</sup>

## STANDARD SAFETY & SECURITY

LANE KEEP ASSIST<sup>7</sup>

ACTIVE BLIND SPOT/"SIDE ASSIST"<sup>10</sup>

TRAFFIC SIGN RECOGNITION<sup>11</sup>

DRIVER ATTENTION ALERT<sup>7</sup>

## STANDARD SAFETY & SECURITY





FORWARD COLLISION WARNING (FCW)  
WITH FULL-SPEED STOP<sup>4</sup>

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ANTISLIP REGULATION (ASR)

HILL START ASSIST (HSA)

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LANE DEPARTURE WARNING (LDW)<sup>7</sup>

BI-XENON ADAPTIVE HEADLAMPS

STANDARD SAFETY & SECURITY

FORWARD COLLISION WARNING (FCW) WITH FULL-SPEED STOP<sup>4</sup>

This standard system provides both audible and visual warnings to the driver and is able to bring the vehicle to a full stop when a frontal collision may be imminent.

AIR BAG<sup>5</sup> SYSTEM

Giulia features a standard, comprehensive system that includes driver and front-passenger dual advanced air bags, supplemental front-seat-mounted side air bags (pelvic-thorax), front and rear side-curtain air bags, along with driver and front-passenger inflatable knee air bags.

ANTISLIP REGULATION (ASR) AND TRACTION CONTROL SYSTEM (TCS)

The standard ASR limits the spin of the driving axle during a driver torque request in the event the adherence limit is reached, optimising vehicle traction. Standard TCS limits the wheelspin of a single drive wheel by applying brake torque to the wheel while an equivalent amount of torque is transferred via the differential to the other wheel, providing the vehicle the torque required to drive away.

BI-XENON ADAPTIVE HEADLAMPS

The standard 35-watt headlamp system provides function as both low- and high-beam lighting and adjusts to ambient light and oncoming traffic to deliver maximum lighting without driver intervention.

HILL START ASSIST (HSA)

This standard system aids the driver during maneuvers when the vehicle is on a slope. HSA maintains and releases brake pressure during vehicle drive-off.

ADAPTIVE CRUISE CONTROL WITH FULL STOP (ACC STOP)<sup>6</sup>

This standard system helps drivers maintain a safe distance from the vehicle ahead and, under certain traffic conditions, can bring Giulia to a full stop without driver intervention.

LANE DEPARTURE WARNING (LDW)<sup>7</sup>

Drivers benefit from this standard feature that emits an audio and dash-light visual warning of an inadvertent lane departure, reminding the driver to stay the course.



DYNAMIC STEERING TORQUE (DST)  
ALFA STEERING TORQUE (AST)  
BACK-UP CAMERA<sup>8</sup> WITH DYNAMIC  
GRID LINES AND REAR PARK SENSORS<sup>9</sup>  
BLIND SPOT MONITORING (BSM)<sup>10</sup>  
REAR CROSS-PATH DETECTION<sup>8</sup>

STANDARD SAFETY & SECURITY

DYNAMIC STEERING TORQUE (DST)

Electronic Stability Control (ESC)<sup>1</sup> directs the Electric Power Steering (EPS) to produce optimal stopping stability. It provides greater stability in certain braking and dynamic situations — like when there is a different adherence for each wheel. Standard.

ALFA STEERING TORQUE (AST)

The AST functionality integrates ESC<sup>1</sup> with electric steering in order to increase the safety level of the vehicle. Thanks to AST, in dangerous situations like braking on a surface with varying grip, ESC<sup>1</sup> will order the activation of additional torque on the steering wheel. Standard.

BACK-UP CAMERA<sup>8</sup> WITH DYNAMIC GRID LINES AND REAR PARK SENSORS<sup>9</sup>

Standard on all Giulia models.

BLIND SPOT MONITORING (BSM)<sup>10</sup>

This standard system has dual ultra-wideband radar sensors that aid the driver when changing lanes, and when trailing vehicles are in the blind spot, via an illuminated sideview mirror icon.

REAR CROSS-PATH DETECTION<sup>8</sup>

This standard system is activated any time the vehicle is in Reverse. It lets the driver know there is an object in the rear pathway with illuminated icons on the sideview mirror and with an audible chime.





LANE KEEP ASSIST<sup>7</sup>  
ACTIVE BLIND SPOT/<sup>”</sup>SIDE ASSIST<sup>”10</sup>  
TRAFFIC SIGN RECOGNITION<sup>”11</sup>  
DRIVER ATTENTION ALERT<sup>7</sup>

STANDARD SAFETY & SECURITY

LANE KEEP ASSIST<sup>7</sup>

With a forward-looking camera system, this system actively helps keep the vehicle within the marked lane by changing the direction of the vehicle by applying brake drag or affecting the steering system. It helps reduce collision potential and road departures by providing a visual and audible warning should the vehicle drift outside of lane boundaries or if the driver removes their hands from the wheel.

ACTIVE BLIND SPOT/<sup>”</sup>SIDE ASSIST<sup>”10</sup>

Change lanes confidently or stay right where you are with this warning system that detects approaching traffic from behind, along with its rate of travel. An LED signal in the corresponding exterior side mirror indicates a vehicle that’s too close, while steering-wheel resistance adds another accident-avoidance action.

TRAFFIC SIGN RECOGNITION<sup>”11</sup>

This system can detect posted speed-limit signs and, along with information in the navigation system’s map database, recommend to the driver to adapt a set cruising speed accordingly.

DRIVER ATTENTION ALERT<sup>7</sup>

The system monitors for and detects signs of drowsiness based on driver behavior, following up with a driver alert and recommendation for rest.







(1) Always drive carefully, consistent with conditions. Always wear your seat belt and obey traffic laws. (2) Requires compatible iPhone. See dealer for phone compatibility. Data plan rates apply. Vehicle user interface is a product of Apple. Apple CarPlay is a trademark of Apple Inc. iPhone is a trademark of Apple Inc., registered in the US and other countries. Apple terms of use and privacy statements apply. (3) To use Android Auto on your car display, you'll need an Android phone running Android 6 or higher, an active data plan and the Android Auto App. Google, Android, Android Auto, YouTube Music and other related marks are trademarks of Google LLC. (4) This system is an alert system for the front of the vehicle. It is not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. (5) Always sit properly in designated seating positions with seat belts securely fastened at all times. (6) This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. (7) This system is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and maintain control of the vehicle. (8) Always check entire surroundings visually before proceeding. (9) Always look before proceeding. An electronic drive aid is not a substitute for conscientious driving. Always be aware of your surroundings. (10) Always check visually for vehicles prior to changing lanes. (11) Traffic Sign Recognition is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact recognition and display of the sign. Always check traffic signs visually while driving. (12) Requires an iPhone with Siri. Certain features are not available while the vehicle is in motion. iPhone must be within active cellular range. Customer's existing iPhone data rates apply to Internet-supported features. ©2021 FCA US LLC. All Rights Reserved. Alfa Romeo is a registered trademark and Alfa Link is a trademark of FCA Group Marketing S.p.A., used with permission.

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