



2022

GIULIA

A JOYFUL MARRIAGE OF PERFORMANCE AND ART

It starts with a strong foundation. The Alfa Romeo Giulia brings a legacy of world champion race titles and a passionate Italian design aesthetic to every relationship. Giulia is specially equipped to weather the challenges and conditions of the road ahead while keeping its rich, storied past conspicuously in the rearview mirror. For all involved, it's a blissful union that promises to last a lifetime.



Giulia Quadrifoglio shown in Rosso Etna.

HISTORY

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Always harkening to its roots, the Giulia Quadrifoglio proudly carries on the historic good-luck tradition of the four-leaf clover badge — distinguishing the very top Alfa Romeo performers since 1923.

Features include 19-inch Dark 5-hole aluminum wheels with Pirelli® performance tires, performance front and rear fascias, carbon fiber active aero front splitter, dynamic dual-mode quad exhaust and high-performance Brembo® brakes with Anodized brake calipers.



Memorable performances start with great seats. Enjoy 10-way power driver and passenger seats, including 4-way lumbar support bolsters and manual thigh support.



VELOCE: THE PERFECT EXPRESSION OF "FAST"



Alfa Romeo has long been the master of connecting its storied history with a promising new automotive future. The latest chapter? The new Giulia Veloce. Named for the Brand's 1962 sport coupe, Veloce is Italian for "fast" and inspires every aspect of its new sedan incarnation. This modern Veloce brings a striking level of performance and design to its class. Beyond 280 horsepower, it features a body-color body kit and Sport rear diffuser, mechanical limited-slip differential, 19-inch Sport 5-hole aluminum wheels, Red-painted brake calipers with White Alfa Romeo script and Black window surrounds, all lending to Giulia's competitive spirit.

Giulia Veloce shown in Ocra GT Tri-Coat.

VELOCE

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Alfa Romeo has always taken a unique and innovative approach to design its automobiles; it is the point of convergence between the most cutting-edge technology and a strong instinct to inspire emotions — always putting the driver at the center of the design. The cabin embraces a striking combination of materials, including Aluminum interior accents, Sport pedals and footrest. Leather gloves may be a thing of the past as the heated front and rear seats and steering wheel are wrapped in leather, while the 14-way power driver seat includes 4-way lumbar support with power bolsters and manual thigh support. With standard conveniences like a wireless charging pad and headlamp washers, Veloce effectively marries body and machine.

Giulia Veloce interior shown with Black leather trim and Aluminum accents.





The mechanics of emotion

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