

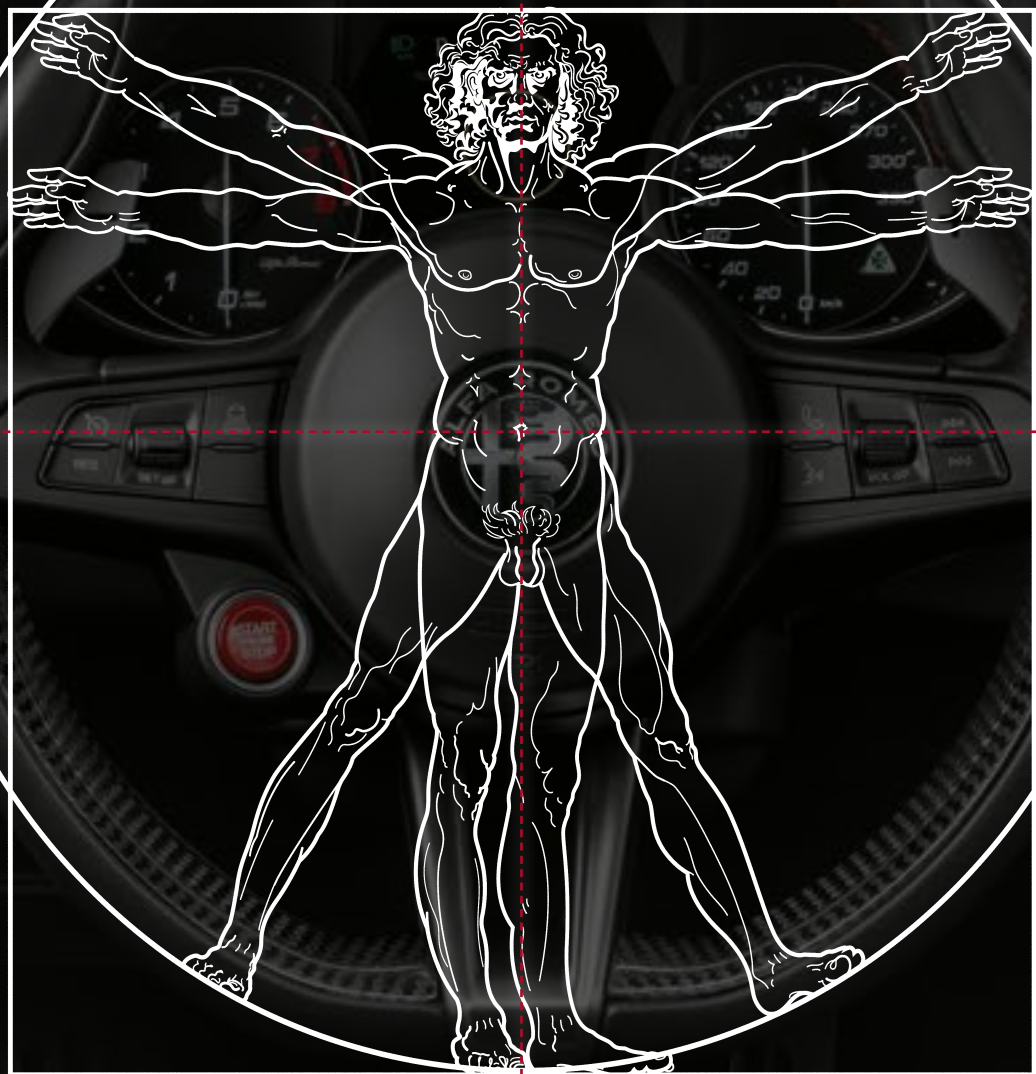


GIULIA 



THE MOST IMPORTANT COMPONENT IS EMOTION

It represents more than the most powerful Alfa Romeo ever created for street use: the new Giulia Quadrifoglio represents a convergence of engineering and emotion that can only belong to a brand as fabled as Alfa Romeo. The new Giulia: proof that love is worth the wait.



THE DRIVER IS THE CENTER OF THE UNIVERSE

Since the beginning of civilization, designers have turned to nature and human anatomy for technical and structural inspiration. The world's most celebrated architectural feats manage to find the right balance between both human and structural necessities. Giulia Quadrifoglio is the exquisite product of this higher design philosophy.

510

horsepower (HP)

307

maximum speed (km/h)

Work in progress

600

torque (Nm) between 2500 and 5000 rev/min



3,9

0 - 100 km/h (sec.)

THE HEART IS A MUSCLE

The most powerful engine for road-use ever created by Alfa Romeo: an ultralight 6-cylinder all-aluminum BiTurbo gasoline engine delivering 510 hp, 600 Nm of torque between 2500 and 5000 rpm, launching the new Giulia from 0 to 100 km/h in 3,9 seconds up to a top speed of 307 km/h. Class-leading power combined with dynamic efficiency leads to excellence in consumption and emissions. Thanks to the Alfa™ Cylinders' Efficient Management (CEM) deactivation system - a result of Alfa Romeo engineering know-how the new Giulia Quadrifoglio with 8-speed automatic transmission can cover 100 km with just 8.2 litres of fuel emitting only 189 g/km of CO₂ (combined cycle).



THE DRIVER CHARTS THE COURSE

It is a 20,8 km serpent that has broken the hearts of even the most courageous racers. With over 300 m elevation change from its lowest to highest point, the deceptively picturesque Nürburgring in Germany's Eifel Mountains has long served as the ultimate test for the spirit of man and machine alike. A track record here takes more than an extended right leg - it takes everything an engineer, designer and dreamer can incorporate into the art of motoring itself. With its unrivaled 510 Hp engine and advanced performance features, the new Alfa Romeo Giulia Quadrifoglio arrived with serious intentions. The end result? A jaw-dropping, record-breaking 7:32 lap that places Giulia Quadrifoglio in a league with the world's most exotic sports cars. What's more, the same advanced chassis design and rigidity that led to its unsurpassed performance wasn't something merely destined for the intimidating expanses of the Nürburgring; it's something which can be found in every Giulia across the board.

7:32



THE ROAD WAS NOT BUILT TO BE A CAGE.
IT'S TIME TO TAKE FLIGHT ONCE AGAIN.



SHIFTING THE BALANCE OF POWER

The new Alfa Romeo Giulia Quadrifoglio is more than a showcase for the best power-to-weight ratio in its class – it's a study in how to use that power. Its ideal 50:50 weight distribution creates optimal balance and showcases the advantage of a rear-wheel-drive system in a front-engined vehicle. By pairing rear-wheel drive with the Giulia Quadrifoglio's front-mounted, all-aluminum 6-cylinder engine, the Alfa Romeo engineering team was able to carefully distribute weight throughout the chassis. A body in high-strength steel, fenders and doors in aluminum, a carbon fiber hood and roof, and aerodynamic appendices and driveshaft work in conjunction with all-aluminum suspensions to create motoring's perfect balance.



50
50
0.32_{c_d}
2.99_{Kg/HP}

ideal weight distribution

best-in-class power/weight ratio





DRIVING AT THE SPEED OF MIND

Alfa™ Chassis Domain Control (CDC)

The new Giulia Quadrifoglio features a “brain” dedicated to vehicle dynamics, a class-exclusive control unit actively coordinating all chassis related dynamic systems. It’s the Alfa™ Chassis Domain Control (CDC), that integrates Alfa™ DNA Pro, Alfa™ Active Torque Vectoring, Alfa™ Active Aero Splitter, the Integrated Brake System (IBS) and Alfa™ Active Suspension. The Alfa™ Chassis Domain Control (CDC) assigns specific tasks to each one of these devices, so there is always optimal performance and driving pleasure. Pure genius.





IT TURNS FOR THE CURVES

Alfa™ DNA Pro

The Alfa™ DNA Pro, thanks to the interaction with the Alfa™ Chassis Domain Control (CDC), instantaneously adapts the car behavior to the selected driving mode:

- RACE activates the overboost function and enhances the exhaust sound for sport track driving
- DYNAMIC delivers sharper brake and steering-wheel response for sporty on-road driving
- NATURAL is a comfort suspension setting for a perfect balance in daily driving
- ADVANCED EFFICIENCY enables the engine to maximize energy savings and dynamic efficiency. Most suitable driving mode in case of low grip conditions.

Alfa™ Active Torque Vectoring

Alfa™ Active Torque Vectoring guarantees optimal distribution on the two half-axes thanks to the two electronically controlled clutches. It gives better traction and control even at high speeds and on all types of road surfaces.

Alfa™ Active Suspension

Alfa™ Active Suspension dynamically adapts its response depending on driving conditions and the mode selected with Alfa™ DNA Pro.

Integrated Brake System (IBS)

This innovative electromechanical system combines the stability control and brake system. Not only allowing for a significant reduction in weight, this device optimizes the feeling of the brake pedal, guaranteeing an instantaneous response and braking distance with an outstanding of 100 – 0 km/h in 32 meters.

Exclusive Alfa™ Active Aero Splitter

The new Giulia Quadrifoglio is the only car in its class with an Alfa™ Active Aero Splitter. This adjustable carbon fiber spoiler is integrated into the front lower fascia and is automatically adjusted to improve aerodynamics and downforce to optimize the grip and stability at any speed.



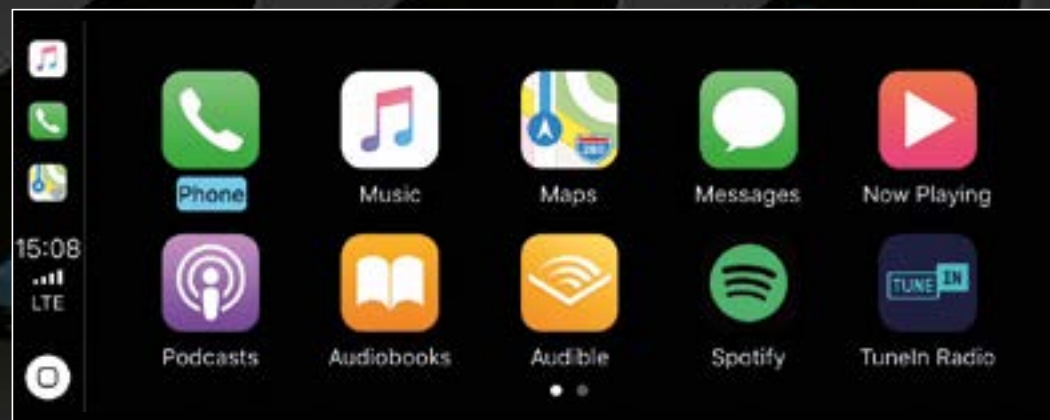
Adaptive Cruise Control (ACC)

When active, this safety feature assists the driver in keeping the selected distance from the preceding vehicle, by automatically adapting the vehicle speed to traffic conditions. The ACC also features the Stop&GO function, allowing the vehicle slow down to a full stop and resume automatically as the preceding vehicle restarts (within 2 seconds or over the driver demand).

WHERE POLISH
MEETS POISE



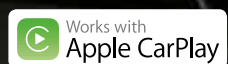




Apple CarPlay screen

KNOWLEDGE IS POWER

Alfa Romeo's fabled racing history was built on communication – between driver and crew; between car and driver. Today's Giulia employs technology to communicate telemetry instantly. The driver controls the infotainment system, 3D navigation and onboard parameters via the Alfa™ Rotary Pad, learning of vehicle performance in high definition on an 8.8-inch screen. The navigation system includes 3 years of free maps update.



The smart way to use iPhone while driving. With Apple CarPlay on the main display board of Alfa Romeo Giulia Quadrifoglio, all the most useful apps can be viewed: street directions, making calls, sending and receiving messages, listening to music, all the while staying focused on the road.

androidauto

Designed for a totally safe driving experience whilst staying connected. With a user-friendly intuitive interface, integrated steering wheel commands and voice actions, Android Auto prevents unnecessary distractions while driving.

ALFA CONNECTED SERVICES

With Alfa Connected Services, the driver is always connected with his vehicle thanks to an embedded SIM, GPS and accelerometer. Remote assistance and control services are combined to guarantee increased safety on the road, complete peace of mind and easier vehicle care, all simply managed by the Alfa Connect Mobile App and by web portal www.driveuconnect.eu

Android Auto is a trademark of Google LLC.





A SOUNDTRACK FOR THE STREET

harman/**kardon**
by HARMAN

Even the greatest films are strengthened by a score: the Giulia Quadrifoglio features an audio system designed to complement a highly tuned driving experience. The 900 watts of power channeled to 14 speakers (including two surround sound speakers and one subwoofer) serves as proof that Alfa Romeo takes the notes from its system as seriously as the glorious ones from its engine.



THE PILOT PLOTS THE COURSE

The new 8-speed automatic transmission, with column-mounted aluminium paddle shifters, has been designed specifically to enhance the extraordinary performance offered by the Giulia Quadrifoglio. Safety and comfort are guaranteed in all drive modes, with no vibration, and high efficiency levels are maintained by the compact and innovative design of the bevel gear pair which minimizes drag loss.

The “shift-by-wire” system ensures quick and precise gear changes, thanks to the integrated transmission control unit which offers the most modern adaptive shift strategies. In Race mode, gear shifts take only 150 milliseconds.



DRIVER OR PILOT?

The Carbonshell Sport Seats by Sparco is not only the lightest in its class; it is perhaps the most purposeful. Its purpose is to provide comfort and control for the driver and occupants, and to serve as a reminder of how seriously Alfa Romeo takes those positions. The seats are adjustable, our respect for the driver is not.





THE MEASURE OF PLEASURE

Sporty attitude is in details. Leather and Alcantara®, contrasting stitching and absolute accuracy from every point of view: the seats of new Alfa Romeo Giulia match the expectations of the most demanding driver. Giving to every passionate a full immersion in the driving experience.

Standard Sport Seats

D R A M A T I C W I T H O U T D R A M A

There's something inherently Shakespearean about the Giulia Quadrifoglio: it's as passionate as Romeo and Juliet... but has been created free of any unnecessary drama. The design approach is equally sensual and purposeful. The details reflect an understanding of every interaction between driver, passerby and all who come in contact with the beauty of Alfa Romeo.



EXTERNAL COLOR PALETTE

Scan the QR code
and start to configure your Giulia.



TRICOAT



Competizione Red



Trofeo White

METALLIC



Silverstone Grey



Montecarlo Blue



Vulcano Black



Vesuvio Grey



Misano Blue



Alfa Red

SOLID

WHEELS AND CALIPERS



19" lightweight aluminum wheels (standard)



19" dark lightweight aluminum wheels



19" Quadrifoglio aluminum wheels



19" bright Quadrifoglio aluminum wheels



Carbon ceramic brake disks (optional). Aluminum calipers available in black (standard), red, yellow or anodized finishing.

INTERIORS



Black leather wrapped dashboard with red stitching (opt)



Black leather wrapped dashboard with black stitching (standard)



Black leather wrapped dashboard with green/white stitching (opt)



Two tone black/ice interior with black leather wrapped dashboard and green/white stitching (opt)



Two tone black/red interior with black leather wrapped dashboard and red stitching (opt)*

*Not available with Montecarlo Blue and Misano Blue exterior paint

STANDARD CONTENTS

EXTERIOR
19" lightweight aluminum wheels
Aluminium brake calipers (black painted)
Bi-Xenon 35W headlamps + AFS
Covered underbody
Headlamp washer
LED DRL
LED tail & brake lamps
Specific 4-way exhaust tip
Quadrifoglio badge
Functional rear air diffuser
Black gloss DLO

INTERIOR
Leather/Alcantara® 6-way manual front seats
7" TFT color cluster display
Interior ambient lighting
Carbon fiber inserts on dashboard, central tunnel and door panels
Leather wrapped dashboard and door panels
Specific door sill scuff plates

COMFORT
Cruise control / speed limiter
Dual-zone automatic climate control
Dusk sensor / rain sensor
Electric parking brake
Front & rear parking sensors
Red engine start button on steering wheel
Power folding rearview mirrors with autodimming function
Rearview camera with dynamic grid lines
Aluminum shift paddles

SAFETY
Forward Collision Warning (FCW)
Autonomous Emergency Brake (AEB) with pedestrian detection
Blind Spot Monitoring (BSM) with rear cross-path detection
Integrated Brake System (IBS)
Lane Departure Warning (LDW)
Tire inflation kit

TECHNOLOGY
Alfa™ Active Aero
Alfa™ DNA Pro (with Race Mode)
Connect 6,5" infotainment system (radio, Mp3, aux-in, Bluetooth*)
8 speaker audio system
Apple CarPlay
Android Auto
Alfa™ Rotary Pad
Alfa™ Active Suspension
Alfa™ Chassis Domain Control (CDC)
Alfa™ Active Torque Vectoring
Alfa™ Cylinders' Efficient Management (CEM)
Start & Stop system

OPTIONAL

19" dark lightweight aluminum wheels
19" Quadrifoglio aluminum wheels
19" bright Quadrifoglio aluminum wheels
Painted calipers (red, yellow, anodized)
Privacy glass
Leather/Alcantara® steering wheel with carbon fiber inserts
Digital Audio Broadcast (DAB)
Alarm system
Carbon-ceramic brake disks
Exposed carbon fiber roof
Connect 3D Nav 8.8" (Radio, 3D Sat-Nav, Mp3, Aux-in, Bluetooth)*
Carbonshell sport seats by Sparco
Smokers kit
Adaptive Cruise Control with Stop&Go Function
Alfa Connected Services

* Including 3 years of free map update

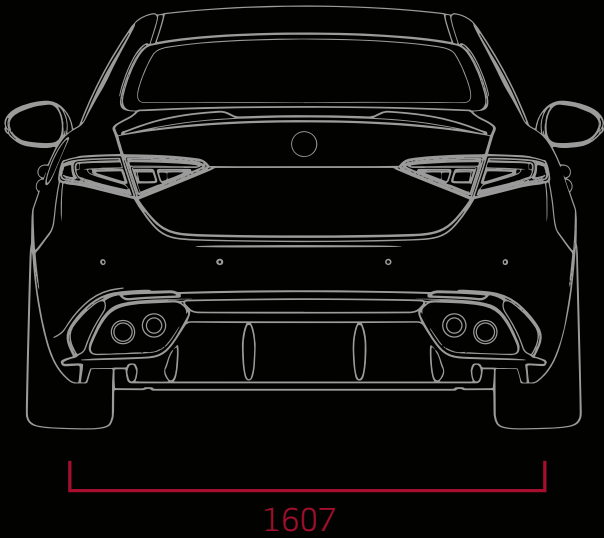
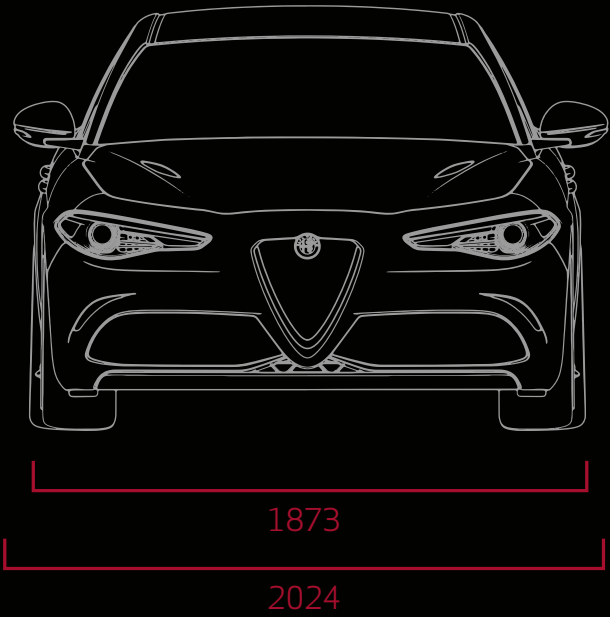
PACK

SOUND THEATRE BY HARMAN/KARDON
900 W premium audio system with 14 speakers (including two surround sound speakers and one subwoofer)
Ambient lighting
CONVENIENCE PACK
Keyless entry
Exterior door handle lights
Storage compartment on driver side
POWER SEATS PACK
8-way power heated front seats
Heated steering wheel

TECHNICAL DATA

2.9 V6 BiTurbo 510 HP

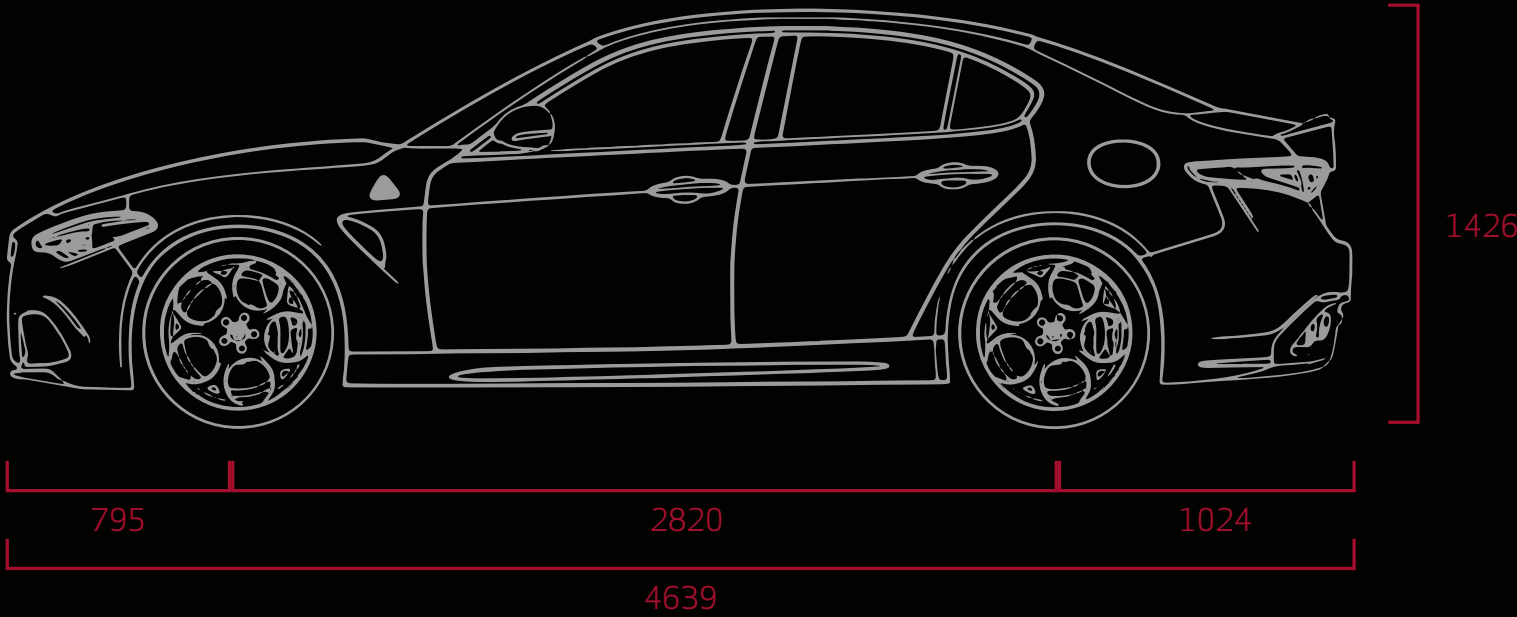
ENGINE CHARACTERISTICS		PERFORMANCE	
Type	6-cylinder all-aluminum	Top speed (km/h)	307
Bore x stroke (mm)	86,5 x 82	Acceleration: 0 – 100 km/h (s)	3,9
Displacement (cm³)	2891	FUEL CONSUMPTIONS - EMISSIONS	
Compression ratio	9,3 : 1	Urban cycle consumption (l/100 km)	12,4
Maximum power kW (HP) @ rpm	375 (510) @ 6500	Extra-urban cycle consumption (l/100 km)	5,7
Maximum torque Nm (kgm) @ rpm	600 (61) @ 2500 – 5000	Combined cycle consumption (l/100 km)	8,2
Active engine management	Cylinder deactivation; Start&Stop system	CO ₂ emissions (g/km)	189
TRANSMISSION		Enviromental classification	Euro 6
Drive system	Rear wheel drive		
Gearbox	8 speed automatic		



BRAKES		SUSPENSIONS	
Vented front rotors, size (mm)	360 x 32 (390 x 34) *	Front	Alfa™ Link double-wishbone with semi-virtual steering axle
Vented rear rotors, size (mm)	350 x 28 (360 x 28) *	Rear	Alfa™ Link with vertical rod
Braking distance 100 – 0 km/h (m)	32	AERODYNAMICS	
WHEELS AND TIRES		Drag coefficient (C _d)	0,32
Front wheels (in)	8,5J x 19	Lift coefficient (C _l)	-0,1 **
Rear wheels (in)	10J x 19	CAPACITIES AND WEIGHTS	
Front tires (mm)	245/35 R19	Boot capacity (liters)	480
Rear tires (mm)	285/30 R19	Fuel tank (liters)	58
		Kerb Weight (kg)	1620

* With carbon - ceramic brakes (opt)

** With Alfa Active Aero Splitter activated





ALFA TOP CARE

The new Giulia Quadrifoglio offers its owners an exclusive set of services:

VALET SERVICE

Pick-up and drop-off of the vehicle at home for the first two scheduled maintenance appointments.

PICK-UP&GO

In case of emergency, the vehicle will be substituted on the spot, allowing the client to immediately continue his journey

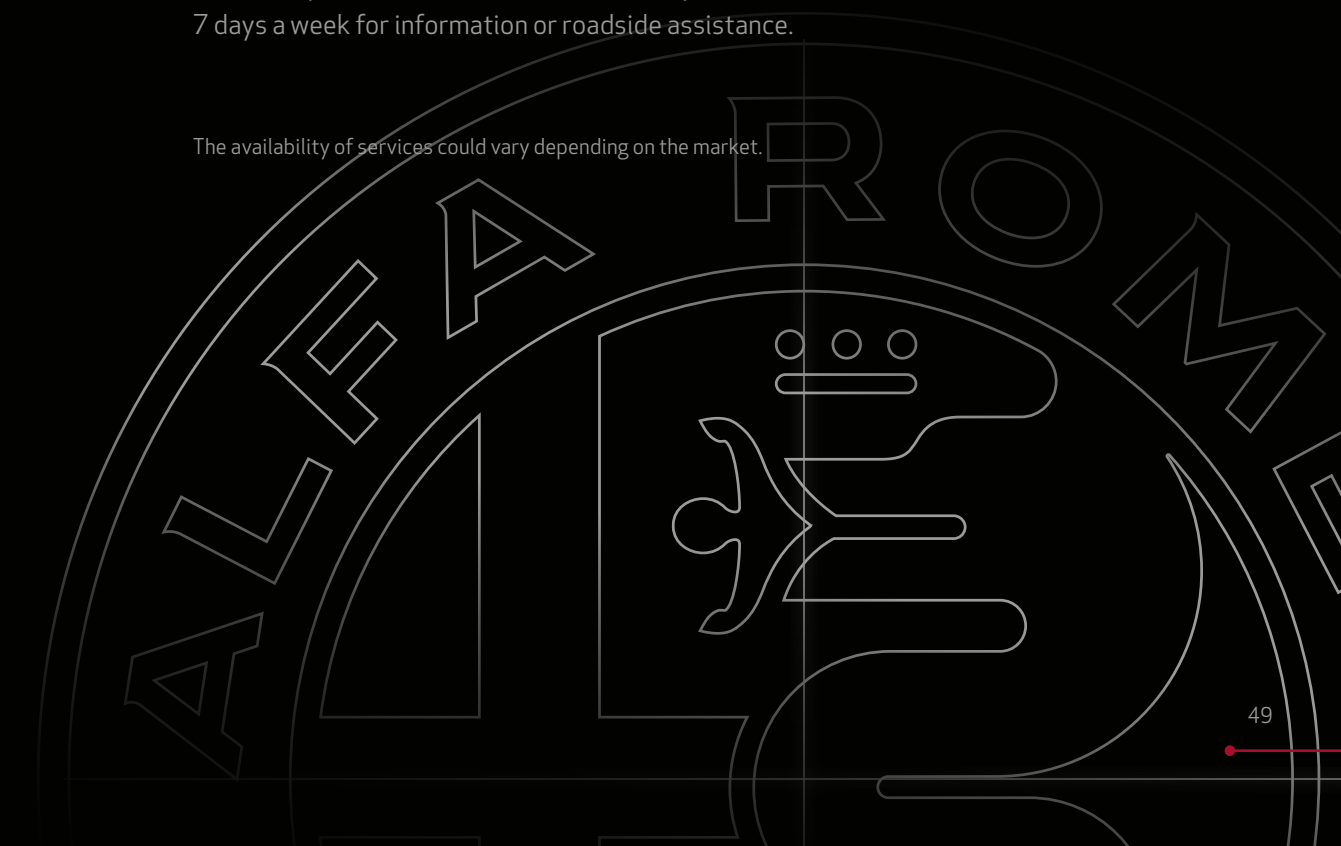
COURTESY VEHICLE

Provided for every repair, while the car is under warranty; a courtesy vehicle is always available.

DEDICATED HELP-LINE

A skilled operator is available 24 hours a day, 7 days a week for information or roadside assistance.

The availability of services could vary depending on the market.





Rearview mirror cover and front grille with carbon fibre insert

MAKE ALFA ROMEO YOUR OWN

Harmony, simplicity and irresistible appeal. Innovation, technology and sheer Alfa Romeo gusto. The Giulia is all this and much more. And with a world of original accessories to choose from, you really can make it the car of your dreams. If you're looking for that exclusive touch, why not enhance your Giulia's sporting personality with some carbon-fibre detailing? Or if you like your boot load organised to perfection, we have a range of storage containers and dividers for optimum use of load space. Choose your style, with Original Accessories of Alfa Romeo.



Carbon fibre insert for AT gear knob



Door sill guard in carbon fibre



La meccanica delle emozioni