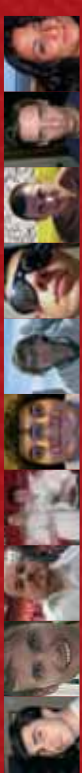


CTIN



login





Login

“It’s not every day that Alfa Romeo chooses you to be the first voice to talk about their new car...”
Direct from alfamitoblog.com, the voice of someone who has discovered and tried the MiTo.

Orazur

Kingbull

2Simo86

VeryCool

jack_33

ColeTrick1

Serge

Gian Maurizio

dani83

Irinag_84



Orazur

dream

Driven by excellence. As powerful as a dream: inspired by the 8C Competizione.



8C Competizione

Concept

“There are no B-pillars, so from the side, the window looks like an eye (very attractive), while the small circular rear lights are clearly inspired by the 8C and the history of Alfa Romeo.”

spearhead





compact

A compact yet powerful Alfa

With a power output of up to 155 bhp, this car can accelerate from 0 to 62 miles/h in 8 seconds. The MiTo also comes with a special electronic control system called D.N.A.: taken straight from the world of racing, this feature can adjust the responses of the car depending on the driving style and conditions. The Electronic Q2 system offers exceptional road holding, while MacPherson suspension and rebound springs ensure the kind of handling you would expect from a genuine Alfa Romeo. Designed to satisfy the highest Euro NCAP rating, this car also offers optimum safety. With all of these features, the MiTo is the sportiest compact car in the world.

sporty

Anti-particulate filter	Output of up to 155 bhp
Electronic Q2	Alfa Romeo D.N.A.
VDC with Hill Holder	Suspension with rebound springs
Dynamic steering torque	Bose® Sound System
Blue&Me™	LED rear lights
7 airbags	Bixenon lights
	Alloy wheels up to 18 inches





Design

compact



Length: 4.06 m

Width: 1.72 m

Height: 1.44 m

These are the vital statistics of this sports car, where every single feature has been designed to deliver the best possible performance.

daring



smart

"The front is beautiful – it looks like a sculpture created by speed, and once you turn the key ..."



ColeTrickl

Design

style

sportiness



The new 16, 17 and 18-inch wheels with wider tread channels ensure this sporty car delivers the very best in terms of handling.



The MiTo also features an attractive spoiler, while the rear lights with LED technology offer enhanced visibility and safety.

innovation





Interior



The MiTo's interior has aggressive, imposing styling. The stylish dashboard and trim make for an impressive, hi-tech appearance. It is also equipped with a superbly designed instrument panel featuring advanced graphical display.



Kingbull

"The interior is beautiful and original, more comfortable than I ever could have imagined."



Interior

sporty feel

Drivers at the wheel of the MiTo will feel ready for a thrilling experience. The wraparound seats, steering wheel and low suspension set-up all make for an unforgettably sporty ride.



design

finishing

Interior

For total comfort, only the best materials have been used – all fabrics and leathers are unmistakably “made in Italy”.

Alfa Romeo D.N.A.



All Weather



Dynamic

3 drive settings,
3 levels of steering response,
3 different kinds of handling.
This is Alfa Romeo D.N.A., a new
system which adjusts the car's
responses depending on the
driving conditions.

To activate the Alfa Romeo D.N.A. system and change the car's responses,
simply move the selector next to the gear lever.



Normal



d Dynamic

n Normal

a All weather

Steering

The stiffness of the steering varies depending on the mode selected

Throttle response

Throttle response varies depending on the mode selected

VDC system

A different combination of the three settings is activated for each of the three selector positions

Instrument panel

The display shows which settings are currently selected



Serge

“In Dynamic mode, the engine torque curve changes, with the accelerator responding more quickly.”



Dynamic fun and sporty	
VDC and ASR	Less intrusive VDC and ASR • Electronic Q2 activation
Electric Power Steering	Sportier tuning
DST	Standard braking control coordinated with ABS Greater control of lateral acceleration Oversteer correction: slight pressure through the steering wheel encourages drivers to steer in the correct direction
Engine	Faster response

Dynamic



Normal

“What can I say? Spectacular!! What torque delivery!!! Even in sixth gear, you could still feel the power of the engine and hear its roar. After a couple of laps, the driver said: ‘This is just what it can do in Normal mode’. Imagine what it’s capable of in the others!”



2Simo86



Normal Agility in the city	
VDC and ASR	Standard setting
Electric Power Steering	Normal tuning
DST	Standard braking control coordinated with ABS Standard control of lateral acceleration Oversteer correction: slight pressure through the steering wheel encourages drivers to steer in the correct direction
Engine	Standard response



All Weather To minimise the skid in adverse conditions	
VDC and ASR	More intrusive VDC, less intrusive ASR
Electric Power Steering	Normal tuning
DST	Greater braking control coordinated with VDC Standard control of lateral acceleration Oversteer correction: slight pressure through the steering wheel encourages drivers to steer in the correct direction
Engine	Standard response



Gian Maurizio

“It’s as if this little Alfa, glued to the road, showed me the way, recovering in situations where I really thought it wasn’t possible. Great! Nice one Alfa!”

All weather





VeryCool

agility

handling



The MiTo's suspension system combines maximum safety with maximum driving pleasure.

In order to achieve this it uses several new-generation solutions: suspension with rebound springs, combined with a MacPherson type set-up at the front and a torsion beam with semi-independent wheels at the back. The result is unrivalled roadholding and sporting performance.

"Guys ... I'm impressed with the suspension video ... the gears move with great fluidity and the car rides so smoothly ... truly unbelievable!! :D"

Control

response

- **Electronic Q2** Simulates the action of a self-locking differential
- **ABS** Antilock Braking System
- **EBD** Electronic Braking Distributor (between front and rear wheels)
- **VDC** Vehicle Dynamic Control for enhanced stability
- **ASR** Anti-Slip Regulation System provides traction control by adjusting the brakes and ECU
- **HBA** Hydraulic Brake Assistance for emergency braking
- **Hill Holder** helps drivers set off on steep gradients
- **MSR** Motor Speed Regulator controls engine braking when the accelerator pedal is released
- **CBC** Cornering Brake Control optimizes braking performance on bends
- **DST** Dynamic Steering Torque assists electric power steering in VDC strategies: slight pressure through the steering wheel encourages drivers to steer in the correct direction



Performance

low fuel consumption



power

“Spectacular!! Did you hear the roar of the engine as it revs???”

low emissions



dani83

Five engine versions are available.

Three of these are petrol: 1.4

Turbocharged (155 bhp), 1.4

Turbocharged (120 bhp), and the 1.4

16V (95 bhp), whilst two are diesel:

1.6 JTDm (120 bhp) and the 1.3 JTDm

(90 bhp). All of them have a deep,

throaty roar, which announces massive

power and gets the adrenaline

pumping. What is more, they are

environmentally friendly: all MiTo

engines have been designed to ensure

low fuel consumption and less

emissions than other similar

engines.





		1.4 Turbocharged 155 bhp		1.4 Turbocharged 120 bhp	
Torque		230 Nm (23.5 kgm) at 3,000 rpm		Torque 206 Nm (21.0 kgm) at 1,750 rpm	
Cylinders		in-line/four		Cylinders in-line/four	
Engine capacity		1,368 cc		Engine capacity 1,368 cc	
Transmission		6 +1R		Transmission 5 +1R	

1.4 16V 95 bhp		1.6 JTDM 120 bhp		1.3 JTDM 90 bhp	
Torque 129 Nm (13. 1 kgm) at 4,500 rpm		Torque 320 Nm (32.6 kgm) at 1,750 rpm		Torque 200 Nm (20.4 kgm) at 2,000 rpm	
Cylinders in-line/four		Cylinders in-line/four		Cylinders in-line/four	
Engine capacity 1,368 cc		Engine capacity 1,598 cc		Engine capacity 1,248 cc	
Transmission 6 + 1R		Transmission 6 +1R		Transmission 6 +1R	



Jack 33

protection

“Congratulations on the excellent safety equipment!!
Seven airbags as standard is a lot.”

Safety

Euro NCAP



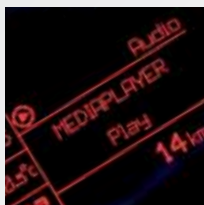
The MiTo has been awarded the highest Euro NCAP safety rating.

The car comes with seven airbags, double pre-tensioners on the front seatbelts, anti-whiplash front seats, a collapsible steering wheel, and a new range of tyres for enhanced grip. SBR (Seat Belt Reminder) technology is also included – this consists of a small screen with five indicators which show whether passenger seatbelts are fastened or not.

technology



MP3



To ensure the perfect soundtrack to every journey, the car comes with a radio, CD and MP3 player featuring the latest generation Bose® hi-fi sound system.

Sound System

Bose®



radio CD





Blue&Me™



On board the MiTo, there is Blue&Me™, a revolution in in-car communication, information and entertainment.

It offers a Bluetooth® hands-free system, USB port and MP3/WMA media player. Thanks to this new technology, drivers can use mobile phones safely, make and receive phone calls or read text messages using the car's audio-voice system.

In addition, Blue&Me™ Map features a portable GPS satellite navigator that can be integrated into the dashboard, while Blue&Me™ NAV also offers advanced info and SOS.



Blue&Me™ Map

Blue&Me™ Nav



Irinag_84

"It's fantastic how you can do anything you want without ever taking your hands off the wheel ..."

trims



colours



finishes



With ten body colours, a variety of frames for the headlights and wing-mirror covers, every MiTo can be tailored to the driver's individual tastes.

Customization





**17-inch alloy wheels
with exclusive design**

**Headlight surrounds in
satin effect finish**

**Competizione dashboard
in black, red or blue**

**Seats in black or red
Sports cloth**

Manual air conditioning

**Alfa Romeo D.N.A.
and VDC**

**Red painted brake
callipers**

Rear spoiler



Radio CD with MP3

Blue&Me™

**Leather steering wheel
and gear knob**

**Remote audio controls
on steering wheel**

Fog lights

Floor mats

Front armrest

**Sports rear bumper
with extractor**

**Sports dials with white
illumination on black
background**

Deloce



Turismo



Headlight surrounds in
titanium grey finish

Seats in grey or red
Turismo cloth

Manual air conditioning

Alfa Romeo D.N.A.
and VDC

Radio CD with MP3

16-inch wheels



Leather seats

Headlight surrounds in
lucid chrome finish

Competizione dashboard
in black, red or blue

Seats in black, red or
blue Lusso cloth

Manual air conditioning

Alfa Romeo D.N.A. and VDC

Radio CD with MP3

Leather steering wheel
and gear knob

Chrome effect window sill

16-inch sports alloy wheels

Fog lights

Floor mats

Remote audio controls
on steering wheel



Lusso



For those looking for
even greater elegance,
seats in black, red or
natural Frau® leather
with a special design
are optional at
additional cost.

Graphics

personality



Ready to express your personality? Decide how you are going to personalize your car with this sticker kit by Alfa Romeo, designed especially for the MiTo.

originality



flair



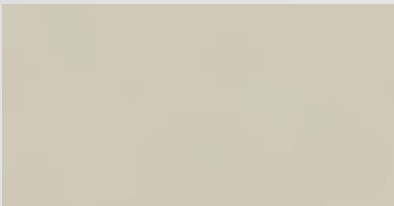
Special Paint



185
Giulietta Red (opt 5DM)



289
Alfa Red (opt 5CF)

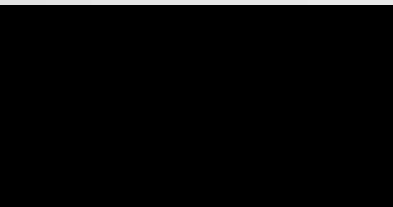


251
Biancospino White (opt 5CA)



507
Corsa Yellow (OPT 5DL)

Solid



601
Black (Opt 5CG)

Turismo Cloth



125
Black-Red



135
Black-Grey

Lusso Cloth



324
Black-Blue



346
Black-Black

Sports Cloth

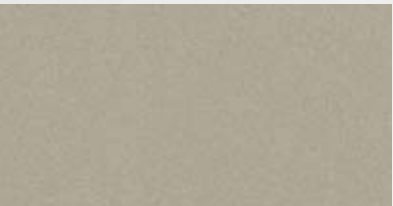


208 - 239 - 248
Black-Black



210 - 231
Black-Red

Metallic



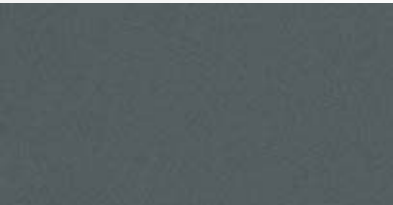
252
Gardenia White (opt 5CC)



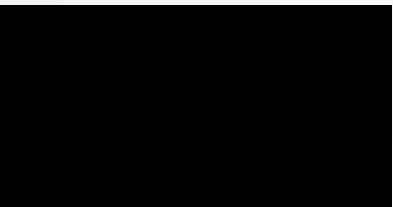
437
Blue (opt 5CD)



612
Techno Grey (opt 5DN)

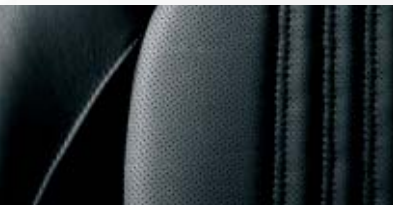


669
Graphite Grey (5DQ)



805
Etna Black (opt 5DR)

Frau® Leather



402 - 423 - 468 - 440 - 489
Black



401 - 411 - 481
Red



465 - 495
Natural

TRIM LEVEL	TURISMO		LUSSO			VELOCE				
DASHBOARD	SPRINT		COMPETIZIONE			COMPETIZIONE				
	Black	Red	Black	Red	Blue	Black	Black	Red	Red	Blue
SEAT COLOUR	Black-Grey	Black-Red	Black	Black-Red	Black-Blue	Black	Black-Red	Black-Red	Black	Black
Opt code	135	125	346	358	324	248	210	231	208	239

SOLID

[illegible]

SPECIAL PAINT

185 <i>Giulietta Red</i> (Opt 5DM)	•	•	•	•	–	•	•	•	•	•
251 <i>Biancospino White</i> (Opt 5CA)	•	•	•	•	•	•	•	•	•	•
289 <i>Alfa Red</i> (Opt 5CF)	•	•	•	•	–	•	•	•	•	•
507 <i>Corsa Yellow</i> (Opt 5DL)	•	–	•	–	•	•	–	–	–	•

METALLIC

[illegible]

	FRAU® LEATHER (opt 211)									
TRIM LEVEL	TURISMO					LUSSO – VELOCE				
DASHBOARD	SPRINT					COMPETIZIONE				
	Black	Black	Red	Red	Red	Black	Black	Red	Red	Blue
SEAT COLOUR	Black	Red	Natural	Black	Red	Black	Red	Natural	Black	Black
Opt code	402	401	495	423	411	468	481	465	440	489

SOLID

601	Black (opt 5CG)	•	•	•	•	•	•	•	•	•
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SPECIAL PAINT

185 Giulietta Red (opt 5DM)	•	•	•	•	•	•	•	•	•	•
251 Biancospino White (opt 5CA)	•	•	•	•	•	•	•	•	•	•
289 Alfa Red (opt 5CF)	•	•	•	•	•	•	•	•	•	•
507 Corsa Yellow (opt 5DL)	•	—	•	—	—	•	—	•	—	•

METALLIC

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Competizione Blue



Competizione Red



Competizione Black

Faccia



Sprint Black



Sprint Red



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www.alfaromeo.co.uk

Dealer Stamp

All information, descriptions and illustrations are given solely as a guide. Actual product specifications may differ due to manufacturing requirements. Alfa Romeo reserves the right to make any changes to its products it considers necessary. Some of the equipment described and/or photographed in this brochure are options.

For more information call 00800 2532 0000



www.alfamitoblog.com



www.alfamito.mobi

Take a photo of the code below with your mobile phone and enter the MiTo's World. If you don't have the reader software, you can download it from www.semapedia.org